

The logo for Red Bus, featuring the word "redbus" in a white, lowercase, sans-serif font. The letter "d" is stylized with a yellow triangle pointing to the right, integrated into its shape. The logo is set against a solid red rectangular background.

Our Vision

At Red Bus our vision is to be **“leading the way in passenger transport”**. This means we want to set the benchmark for delivering an urban public transport service within New Zealand.

Our Objectives

To achieve our vision, and meet our customers needs our services are:

- Customer-focussed
- Reliable
- Friendly
- Innovative
- Efficient
- Sustainable

LEADING THE WAY IN
**passenger
transport**

The Red Bus logo, consisting of the word "redbus" in a white, lowercase, sans-serif font. The letter "d" is stylized with a red triangle pointing to the right, integrated into its shape. The logo is set against a solid red rectangular background.

RED BUS LTD
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Our Track Record

Red Bus has been part of Christchurch City for a long time. The company started its life in 1902 running Christchurch's tram service and our bright red buses are now recognised as icons of the city.

As a public transport company, Red Bus has a positive impact on the environment by helping to reduce the number of private vehicles on our roads. We work hard to minimise the negative environmental impacts of our operations by selecting the lowest emission engines available for our new buses; recycling materials where we can and participating in the Christchurch City Council's waste reduction programme.

Ownership

Red Bus is a subsidiary of Christchurch City Holdings Limited (CCHL). CCHL is a substantial company with majority share-holdings in Orion, Christchurch International Airport, City Care and the Lyttelton Port Company.

Our Services

Red Bus carries 10.5 million passengers and undertakes 700,000 trips each year.

Our services include:

Urban bus services

Red Bus operates most of the urban bus services in Christchurch including the City Flyer Airport Bus, the free Central City Electric Shuttle, the Metrostar cross- suburban service and the After Midnight Express.

Charters

Red Bus delivers many charter trips and excursions in the Christchurch area. With our extensive fleet, we can transport large numbers of people quickly and easily.

Advertising on buses

Our buses are big, moving billboards and we offer a range of advertising opportunities, either on the exterior or interior of our vehicles.

Our People

Red Bus employs 450 staff, including 370 drivers (full-time, part-time and casual).

At Red Bus we place a strong emphasis on driver development and run an in-house training school to provide NZQA-certified training in bus driving.

Our Fleet

Red Bus operates a modern, low-emission fleet of over 200 vehicles. As our buses travel over 12.5 million kilometres each year in total, our in-house workshop plays a critical role in maintaining our vehicles to a high standard to ensure they are on the road when required.

